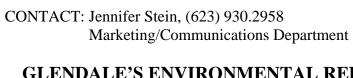
## FOR IMMEDIATE RELEASE



## GLENDALE'S ENVIRONMENTAL REPORT CARD: ALL A'S

**GLENDALE, Ariz.** – The city of Glendale made the dean's list, earning straight A's from Valley Forward for the Valley's 2008 Environmental Report Card.

Glendale was graded in the following areas: Air, Land Use, Transportation and Water.

The report card was established to evaluate how local communities and government agencies are responding to growth issues in the region.

Under the air category, Glendale was recognized for its strong commitment to travel reduction strategies, as well as training employees in environmental awareness.

Earning a sold A for land use, Glendale received accolades for its strong program for preservation and designation of historical buildings and sites, as well as innovative pilot programs designed to stimulate economic activity, such as the Visual Improvement Program and Dining District Program. The positive grade was also given due to Glendale's strong advocacy of its General Plan and creative site planning of new commercial development.

On the transportation front, Valley Forward assigned an A for the city's multi-modal approach in transportation and land-use planning processes.

In addition, several community outreach programs were highlighted, such as the Bike Education and Bus Buddies programs.



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City of Glendale 5850 W. Glendale Ave. Glendale, AZ 85301 (623) 930-2960 www.glendaleaz.com Diving into the last A, Glendale's approach to diversifying its water resources and commitment to water re-use was acknowledged. Glendale's award-winning water conservation program was also featured in this graded section.

"We are elated that Glendale earned straight A's in the "Making the Grade: The Valley's 2008 Environmental Report Card," said Jon Froke, Interim Deputy City Manager. "It reflects our dedication to balancing the environmental quality with smart planning while accommodating the growth we are experiencing."

Valley Forward unveiled its findings at a luncheon yesterday. Valley Forward brings business and civic leaders together to convene thoughtful public dialogue on regional issues and to promote cooperative efforts to improve the environment and livability of Valley communities. For more information on Valley Forward or to view the report card online, visit <a href="www.valleyforward.org">www.valleyforward.org</a>. For more information on the city of Glendale, visit <a href="http://www.glendaleaz.com">http://www.glendaleaz.com</a>.